

# DIARY NOTE FOR PUBLICATION



## 9th – 15th November 2015

It's National Recycling Week and **Planet Ark** is encouraging everyone to join the recycling charge at their home, school or workplace.

Planet Ark founded National Recycling Week as a community education campaign in 1996, to bring national focus to recycling and minimising waste.

Since then, recycling items like paper, printer cartridges, steel cans, beverage containers and other packaging types has become part of our everyday lives.

However, the growing range of packaging and materials we can recycle, as well as some common errors in household recycling, mean that more education is necessary to maximise resources and keep valuable materials out of landfill.

Popular events the **Schools Recycle Right Challenge**, the **Friday File Fling** and **The Big Aussie Swap** are designed to get schools, social or community groups and businesses recycling, in addition to the recycling actions people take at home. (More information on these programs is available below).

Visit [RecyclingWeek.PlanetArk.org](http://RecyclingWeek.PlanetArk.org) website or call the **National Recycling Hotline on 1300 733 712** for further information about any of Planet Ark's National Recycling Week initiatives.

For more information, interviews, images or logos, please visit <http://RecyclingWeek.PlanetArk.org> or contact Planet Ark's media team on 02 8484 7205/04 or [pr@planetark.org](mailto:pr@planetark.org)

## Friday File Fling



The **Friday File Fling** is an opportunity to give your **unwanted files the flick**. Tonnes of high-quality office paper are currently stored away in the unused files of Australian workplaces, just waiting to be recycled and put back into circulation. Planet Ark is encouraging individuals to set aside time on **Friday 13 November** to de-clutter their filing cabinets, give used paper another life and raise office paper recycling rates.

A guide to getting involved is available at [RecyclingWeek.PlanetArk.org](http://RecyclingWeek.PlanetArk.org)

## Big Aussie Swap



**Don't want it? Swap it!** The **Big Aussie Swap** is a fun and free way to help the environment.

Bring along quality items you no longer want, exchange each item for a token, then swap the token for items brought by others. It's that easy!

Giving preloved goods another life saves resources and reduces carbon emissions.

Why not be part of the Big Aussie Swap and organise your own Swap with friends, your social club or sports group?

**Visit [RecyclingWeek.PlanetArk.org](http://RecyclingWeek.PlanetArk.org) to find details of your nearest Big Aussie Swap or how to host your own.**

## Schools Recycle Right



**Schools around the country are invited to join the Schools Recycle Right Challenge**, a National Recycling Week initiative.

The Schools Recycle Right Challenge offers a wide range of recycling-themed activities, lesson plans and events ideas that have been developed specifically for Australian schools. Each resource has been developed to enable learning by doing, and learning by having fun!

The challenge will run for a four-week period throughout November.

A Getting Started Guide is available at [schoolsrecycle.planetark.org](http://schoolsrecycle.planetark.org)

**For more information, interviews, images or logos, please visit <http://RecyclingWeek.PlanetArk.org> or contact Planet Ark's media team on 02 8484 7205/04 or [pr@planetark.org](mailto:pr@planetark.org)**