



For immediate release

Guilt free office 'flings'

Planet Ark is encouraging all Australians to make workplace 'flings' a regular thing.

The **Friday File Fling** headlines a list of new recycling initiatives which Planet Ark is inviting individuals and workplaces to participate in as part of **National Recycling Week** (to be held from November 9 – 15).

"Truckloads of high quality office paper is currently stored away in the filing cabinets of Australian workplaces never to be used again," says Planet Ark spokesperson Rebecca Gilling.

As well as increasing office sheet recycling rates, The Friday File Fling aims to mobilise individuals and businesses to take paper recycling seriously, by starting with a clean out of their filing cabinets on the Friday of National Recycling Week.

"The Friday File Fling encourages workplaces to set-aside time on Friday 13 November, to de-clutter their filing cabinets and give unused paper another life, either by placing it in their recycling bin or reusing single-sided paper to make an office notepad," says Gilling.

40% of global timber production goes into making paper, yet only one in ten sheets of office paper gets recycled¹.

A number of high-profile organisations, including Colonial First State, the GPT Group & Jones Lang La Salle have signed-on for the **paper throwing affair**.

Individuals and workplaces can register their participation in the Friday File Fling at RecyclingWeek.PlanetArk.org where a number of adaptable resources (such as a coversheet for new notepads) and a step-by-step guide are available for download.

For more information on recycling or **National Recycling Week**, go to RecyclingWeek.PlanetArk.org or call the **National Recycling Hotline** on **1300 733 712**. **National Recycling Week** runs from November 9 – 15, 2009.

National Recycling Week is kindly supported by **Orange Power**, **'Cartridges 4 Planet Ark'**, **Australia Post** and **The Aluminium Can Group**.

##ENDS##

For more information please contact:

Michelle Cook
Planet Ark
02 8484 7209
michelle@planetark.org

Emma Franklin
Planet Ark
02 8484 7200
emma@planetark.org

¹ www.livingthing.net.au/rc/guides/05638_Paperwaste.pdf