

The Seven Secrets of Successful Recyclers

For Planet Ark's National Recycling Week 2014 we are lifting the bin lid on Australia's Successful Recyclers. We reveal the seven simple tips they use to get recycling right.

7 SECRETS OF SUCCESSFUL RECYCLERS

Successful Recyclers

#1



Know The Facts

They are among the 33% of Australians who know that empty aerosol cans are recyclable and they also know that Pringles tubes, biscuit packets and broken glasses can't go in home recycling bins.



RECYCLABLES ONLY

Successful Recyclers

#2



Do It In The Bathroom

They are among the 20% of people who have recycling bins in their bathroom to collect all the aerosol cans and shampoo bottles they use there.



#3



Successful Recyclers

Don't Bag It

They are among the 77% of Australians who never put their recycling in plastic bags, as they know that recycling in plastic bags can't be processed and that it ends up in landfill.

7 SECRETS OF SUCCESSFUL RECYCLERS

#4

Successful Recyclers

Do It In Public

They are among the 74% of Australians who get frustrated when they can't find a recycling bin when out so they look for one of the thousands of **Australian Packaging Covenant** and council provided recycling bins located at parks, beaches and shopping centres.



#5

Successful Recyclers

Take It To Work

They are among the 78% of people who feel good that their employer provides recycling services and they take their good recycling habits from home to work.



#6

Successful Recyclers

Think Outside The Bin

They know that sending valuable items like used electronics to landfill is a waste of resources so they recycle with free and responsible programs like 'Cartridges 4 Planet Ark' and **MobileMuster**.



#7

Successful Recyclers

Buy It Back

They finish the job of recycling by buying products made from recycled material whether for everyday use, like office paper and toilet paper, or for special projects like carpet underlay and eWood.



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