

Diary Notes for publication



8 – 14 November 2010

This National Recycling Week, **Planet Ark** is encouraging all Australians to do their bit for the environment by engaging in a workplace 'fling' or *swapping* spree!

After a hugely successful first year in 2009, **The Big Aussie Swap** and **Friday File Fling** promise to be even bigger in 2010. Read on for more details...



Don't want it? Swap it! The Big Aussie Swap is fun, free and a frugal way to favour the environment. Bring along quality items you no longer want, exchange each item for a token, then swap the token for items brought by others, it's that easy!

Giving preloved goods another life and choosing something old over something new saves resources and reduces carbon emissions.

Events are taking place around the country throughout National Recycling Week. Visit RecyclingWeek.PlanetArk.org to find details of your nearest Big Aussie Swap.



The Friday File Fling is an opportunity to give your unwanted files the flick. With only one in 10 sheets of office paper currently being recycled, Planet Ark is encouraging individuals to set aside time on **Friday 12 November** to de-clutter their filing cabinets to give used paper another life and raise office paper recycling rates.

A guide to getting involved is available at RecyclingWeek.PlanetArk.org

For more information or to obtain images or logos, please visit <http://RecyclingWeek.PlanetArk.org> or contact Planet Ark's media team on 02 8484 7200 or pr@planetark.org