

## **Diary Notes for publication**



**9 – 15 November 2009**

**This National Recycling Week, turn your trash into treasure by exchanging items you no longer need or want in the Big Aussie Swap!**

**Planet Ark** is encouraging individuals to attend their nearest Big Aussie Swap party, being hosted by councils, schools and workplaces during National Recycling Week

Swap parties will be happening in cities and towns around the country. Visit [RecyclingWeek.PlanetArk.org](http://RecyclingWeek.PlanetArk.org) for details on your nearest event, including time, location and items up for swap.

### **What's a swap party and how does it work?**

A swap party involves the exchange of everything from clothes and accessories, to books and electrical equipment. Each guest is given one token for each item he or she brings to the party, the token can then be exchanged as payment for an item.

Swapping, rather than buying new items, has a positive environmental outcome as it reduces demand for new materials in production, packaging, display and transport. For example, **swapping a single cotton dress saves approximately 22,000 litres of water.**

**For more information about National Recycling Week 2009, visit [RecyclingWeek.PlanetArk.org](http://RecyclingWeek.PlanetArk.org) or call the Planet Ark media team on 02 8484 7200**