



DIARY NOTE FOR PUBLICATION

NATIONAL RECYCLING WEEK

13 – 19 November 2017

It's National Recycling Week and Planet Ark is encouraging everyone to be a good sort by recycling at their home, school or workplace.

Now in its 22nd year, Planet Ark's National Recycling Week was founded to bring a **national focus** to the environmental benefits of recycling. Recycling has become part of our everyday lives and it's an industry that is continually evolving with new technology and innovations that manage our waste and help protect the environment.

This year's theme, **What Goes Around: Why Buying Recycled Matters**, highlights why it's so important to close the recycling loop. When items are recycled, they are turned into new products (or base materials that can be made into new products), which reduces waste and saves resources.

The key to **closing the recycling loop** is for consumers and businesses to give their recycling another life by buying products made from recycled materials. The good news is we are surrounded by these products; from drink bottles, shoes, and clothing to chopping boards, toilet paper, furniture, carpet underlay, newspapers and many more!

National Recycling Week is a great opportunity to find out what and where to recycle, what happens during the recycling process, and how to support the circular economy.

Popular National Recycling Week activities the **Friday File Fling**, the **Big Aussie Swap**, and the **Schools Recycle Right Challenge** are designed to get schools, social or community groups and businesses recycling, in addition to the recycling actions people take at home.

Visit RecyclingWeek.PlanetArk.org or call the **National Recycling Hotline on 1300 733 712** for further information about any of Planet Ark's National Recycling Week initiatives.

For more information, interviews, images or logos, please contact Planet Ark's media team on 02 8484 7205 or carol@planetark.org



**Friday
File
Fling**



The Friday File Fling is an opportunity to give your unwanted files the flick.

Tonnes of high-quality office paper are currently stored away in the unused files of Australian workplaces, just waiting to be recycled and put back into circulation. Planet Ark is encouraging individuals to set aside time on **Friday 17 November** to de-clutter their filing cabinets, give used paper another life and raise office paper recycling rates.

A guide to getting involved is available at RecyclingWeek.PlanetArk.org

**Big
Aussie
Swap**



Don't want it? Swap it! The Big Aussie Swap is a fun and free way to help the environment.

Bring along quality items you no longer want, exchange each item for a token, then swap the token for items brought by others. It's that easy!

Giving pre-loved goods another life saves resources and reduces carbon emissions.

Why not be part of the Big Aussie Swap and organise your own swap with friends, your social club or sports group?

Visit RecyclingWeek.PlanetArk.org to find details of your nearest Big Aussie Swap or how to host your own.



Schools around the country are invited to join the Schools Recycle Right Challenge, a National Recycling Week initiative.

The Challenge, which is held from **2 October to 17 November**, offers a wide range of recycling-themed activities, lesson plans and event ideas with a particular focus on the journey of old mobiles and printer cartridges, and the process of recycling paper. Resources have been developed to enable learning by doing, and learning by having fun!

A Getting Started Guide is available at schoolsrecycle.planetark.org

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