

DIARY NOTE FOR PUBLICATION



7th – 13th November 2016

It's National Recycling Week and **Planet Ark** is encouraging everyone to ramp up recycling at their home, school or workplace.

Recycling paper and packaging at home has become part of our everyday lives. Yet there's still a growing range of materials and products, from soft plastics and batteries to computers and paint that can now be recycled.

This year we ask the question *So You Think You Can Recycle?* and encourage Australians to follow The Golden Rules of Recycling. Recycling processes are always developing and improving so National Recycling Week is a great opportunity for people to stop and reflect on their behaviours.

What happens to items from the bathroom? What processes are in place at work? How does buying recycled products close the recycling loop? These are just some of the questions being answered.

Popular activities the **Schools Recycle Right Challenge**, the **Friday File Fling** and **The Big Aussie Swap** are designed to get schools, social or community groups and businesses recycling, in addition to the recycling actions people take at home.

Planet Ark founded National Recycling Week in 1996 to educate Australians about recycling and waste minimisation. Visit RecyclingWeek.PlanetArk.org website or call the **National Recycling Hotline on 1300 733 712** for further information.

For more information, interviews, images or logos, please contact Planet Ark's media team on 02 8484 7205 or pr@planetark.org

Friday File Fling



The **Friday File Fling** is an opportunity to give your unwanted files the flick. Tonnes of high-quality office paper are currently stored away in the unused files of Australian workplaces, just waiting to be recycled and put back into circulation. Planet Ark is encouraging individuals to set aside time on **Friday 11 November** to de-clutter their filing cabinets, give used paper another life and raise office paper recycling rates.

A guide to getting involved is available at RecyclingWeek.PlanetArk.org

Big Aussie Swap



Don't want it? Swap it! The **Big Aussie Swap** is a fun and free way to help the environment.

Bring along quality items you no longer want, exchange each item for a token, then swap the token for items brought by others. It's that easy!

Giving preloved goods another life saves resources and reduces carbon emissions.

Why not be part of the Big Aussie Swap and organise your own Swap with friends, your social club or sports group?

Visit RecyclingWeek.PlanetArk.org to find details of your nearest Big Aussie Swap or how to host your own.

Schools Recycle Right



Schools around the country are invited to join the **Schools Recycle Right Challenge**, a National Recycling Week initiative.

The Challenge offers a wide range of recycling-themed activities, lesson plans and event ideas with a particular focus on the journey of old mobiles and printer cartridges and the process of recycling paper. Resource have been developed to enable learning by doing, and learning by having fun!

A Getting Started Guide is available at schoolsrecycle.planetark.org

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